

## WHY PARTNER WITH US?

LiveAction is committed to its alliance network and strives to ensure mutual success by providing our Partners with high-quality sales and marketing tools, product training, trial software for customers, and a dedicated Partner Alliance team to provide any assistance necessary to identify, develop, and close LiveAction opportunities. Our goal is to help our Partners differentiate their business for competitive advantage, grow their sales pipeline and accelerate their marketing, sales, and service cycles to increase revenues and customer satisfaction.

## LIVEACTION PARTNER ALLIANCE PROGRAM

The LiveAction Partner Program is designed to provide you with a host of benefits, unlimited opportunity, and reward your commitment to your customers, your business and our partnership.

There are three levels available in our partner program to match the variety of capabilities of our partners. Greater performance and engagement brings greater reward and support to Gold and Platinum Partners.



### LiveAction Authorized Partners

The Authorized Partner level is the initial starting point for all partners, and it includes access to all primary enablement, sales and marketing services. As your LiveAction sales and support expertise grows, you can move to higher program levels for increased benefits and rewards.



### LiveAction Gold Partners

Gold Partners are experts in delivering LiveAction solutions to their customers and have demonstrated a high level of customer satisfaction and support. Gold Partners enjoy enhanced benefits plus access to internal LiveAction resources complementing the wealth of available sales, marketing, and support tools.



### LiveAction Platinum Partners

Platinum Partners have integrated the deepest level of LiveAction solution expertise into their offerings and demonstrate a measurably high level of customer support and satisfaction. Platinum Partners have access to the richest benefits, including extensive access to marketing, sales, and technical resources, with an additional focus on joint planning and the development of mutually beneficial customer relationships.

## BECOME A PARTNER

Solution Integrators and Value Added Providers interested in joining the LiveAction Partner Program should complete the program enrollment application form. Once submitted, you will receive a response from LiveAction indicating your status or the need for additional information.

Please click on the following link to access our [Partner Alliance Program application](#).